



BHOOMI SHARMA

SEO Executive

CONTACT

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TECHNICAL SKILLS

- On-Page SEO Optimization
- Off-Page SEO (Backlink Building)
- Technical SEO Basics
- Website Ranking & Traffic Growth
- SEO Tools: Google Keyword Planner, Google Search Console, Google Analytics
- Content Optimization & Strategy
- Basic Knowledge of HTML

TOOLS

- Google Keyword Planner
- Ubersuggest
- SEMrush
- Gamma Ai
- ChatGPT

SOFT SKILLS

- Teamwork
- Creativity
- Time Management
- Communication
- Learning Agility

LANGUAGES

- English
- Hindi

CAREER OBJECTIVE

Seeking an SEO position where I can leverage my 1 year of hands-on experience in keyword research, backlink building, on-page and off-page SEO, and content strategy to improve website rankings and drive organic traffic. I am highly motivated to stay updated with the latest SEO trends and Google algorithms, and aim to build a successful career in SEO while delivering measurable results and contributing to organizational growth.

EDUCATION

Master of Business Administration (MBA) – Digital Marketing
Devi Ahilya Bai University, Indore (M.P.)
2026 – Present (Pursuing)

Bachelor of Business Administration (BBA)
Sant Singaji Institute of Science and Management, Sandalpur
Affiliated to Vikram University, Ujjain (M.P.)
2023 – 2026 (Completed)

Higher Secondary (12th) – 79%
Government Higher Secondary School, Hameedganj (M.P.)
Year of Passing: 2022

High School (10th) – 70%
Government Higher Secondary School, Hameedganj (M.P.)
Year of Passing: 2020

CERTIFICATIONS

- SEO Intern [True Asset Consultancy] – Gurgaon 6 month
- Social Media Marketing Certification – HubSpot Academy
- Basics of Social Media Automation – Great Learning
- SEO for Beginners – Great Learning
- Digital Marketing Tools Basic – Great Learning
- Bring AI to Work Workshop – Google Workspace
- From Curiosity to Career: Mapping Your AI Journey – Saras AI Institute
- GenAI Powered Data Analytics Job Simulation – Tata & Forage
- Build a Free Website with WordPress – Coursera Project Network
- Introduction to SEO – Simplilearn SkillUp
- Facebook Marketing and Advertising – Simplilearn SkillUp

Hobbies

- Singing
- Painting & Art